

Tyler Wayne Griffin

I am thoroughly passionate about the arts and have a sincerity to reach people. I understand that commitment bears great opportunity and believe I own the talents to change lives through art. My capabilities as a technician are heavily emphasized within the marketing framework.

Painting and drawing are my first loves, however both the digital world and photography have boosted my interest in these raw mediums. Leaving the International Baccalaureate Program of high school, I never lost the desire to create. Georgia College continued my enthusiasm to professionally exhibit work and use creative property in growing businesses.

I find that organizations are successful when they captivate their target market effectively using artistic candor. My involvement with reaching clients are fueled by the "hands on" studio work of higher education and I intend to make that connection seamless through all of my business inquiries.



Marketing / PR / Field Experience

Manager/Technician (August 2013 - February 2014)

- Superior Paint and Body, Macon Ga. Adept at fabricating, sculpting, sanding, and prepping vehicles for paint
- Managed office, customer relations, service writing, accounting, employee responsibilities, and shop cleanliness
- Designed business website, online marketing, and mobile app: www.superiortpaintshop.com

Photographer/Videographer (October 2012, June 2013)

- Directed engagement photography and wedding videography for Jen and Chris Kenley

Small Business Entrepreneur (August - December 2012)

- Senior marketing capstone, create IMC business plan with The Milledgeville Players (John Geist, Director)
- Developed business plan proposal for Milledgeville Performing Arts Center (MPAC) at the Shaw Building

Illustrator (May - July 2011)

- Served as illustrator for author, Evelyn Scheiman, for her story book *Ashley's Lovely Red Hat*

Client Marketer (January - May 2011)

- Represent the university's Special Collections archive of the GC Library, Milledgeville, Ga
- Develop an IMC plan to target students and Milledgeville residents participating in research/archival preservation

Marketer/Developer (January - May 2011)

- Habitat for Humanity Restore, Milledgeville, Ga
- Raised funds and awareness for the organization through GC event planning, Student Government Association (SGA) and studio development

Publications

Georgia College Senior Capstone Fine Art Studio Exhibition (December 3 - 7, 2012)

- Blackbridge Hall Art Gallery, Milledgeville, Ga. Provided an oral defense and reception before grand opening

The Peacock's Feet, Georgia College's Annual Literary Journal for Students and Alumni

- Art featured to recognize artistic excellence in the GC Art Department for 2011, 2012, and 2013 issues

14th Annual Georgia College Student Research Conference: Art History (April 15, 2011)

- Discipline hosted by Dr. Elissa Auerbach. Subject: French painter, Charles-François Daubigny. *Banks at the Oise River*. 1875. Oil on canvas. The High Museum
- Analyzed the development and transformation of landscape painting during the 19th century, with *Banks at the Oise River* as a precursor of impressionism



Education

Georgia College (August, 2008 - December, 2012)

- Bachelor of Arts with a Concentration in Fine Art Studio / Marketing Minor

Skills and Honors

- HOPE Scholarship, Dean's List, NSCS and ALD recipient

Digital Media

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|-------------------------|-------|
| Adobe Photoshop CS5.1 | 10/10 |
| Adobe Illustrator CS5.1 | 8/10 |
| Adobe InDesign CS5.1 | 8/10 |
| Final Cut Pro X | 9/10 |
| Adobe After Effects CS6 | 5/10 |
| Adobe Bridge CS6 | 7/10 |
| Microsoft Office | 8/10 |

Contact



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Volunteer

Jamaica Missions (July 24 - August 1, 2009 / May 23 - June 1, 2010)

- Volunteer in Ocho Rios, St. Ann, and Monetego communities, contributing to power tool and home maintenance supply donation
- Facilitated orphanage construction and site restoration, including cribs, road repair, and building signage

Art Stop For Kids, Rebecca Ezell (Founder) (2009 - 2011)

- Volunteer at Oak Hill Middle and Blandy Hills Elementary Schools of Baldwin County
- Facilitated the learning of grades K-8 through the art medium on weekends

GA Chips Program (March 2010)

- Assistant to child identification services for Putnam County Primary School students
- Recorded, documented and analyzed content for child identity protection

Annual Milledgeville Deep Roots Festival (2008 - 2011)

- Printmaking, silk screening, treasury and tent management during festival
- Completion of team produced Deep Roots mural for downtown Milledgeville, Ga

Organizations

Alpha Lambda Delta Academic Society (2008 - 2012)

- Photographer to cover induction events and provided mailing services to members

GC Swimcats Swim Club (2008 - 2011)

- Traveled with team to compete against in and out of state schools (Elon, UGA, Florida State, GA Tech, GA Southern)

Photography

Nikon D3200
Nikon 15-55 kit VR Lens
Nikon 70-300 Telephoto VR Lens
Nikon 50mm f/1.4D AF Nikkor Lens
Rokinon 8mm f/3.5 Aspherical Fisheye Lens